



Role Profile

Job Title: Senior Press Manager, Pilot Ireland Science Media Centre

Overall Aim:

To run a one-year Pilot Ireland SMC, which will issue Rapid Reactions on breaking science news and Round Ups of third-party expert comments on new research findings to the news media in Ireland.

Key Responsibilities

1. Overall responsibility for developing the Pilot Ireland SMC's capability to respond to science news stories in Ireland.
2. Identify and recruit scientists to a new Ireland SMC database. Ensure they have proven expertise in their specialist field and support them to engage with the news media.
3. Work closely with scientists and science press officers at relevant organisations to develop good working relationships.
4. Monitor the news across Ireland and build an understanding of science issues on the national agenda.
5. Develop good working relationships with journalists at major Irish news outlets and create press lists of journalists who have signed up to receive SMC alerts.
6. Gather and issue comments from scientists to breaking science news or news with a science angle.
7. Gather and issue comments from scientists on new research findings.
8. Ensure the effective handling of media enquiries.
9. Liaise with relevant press office teams in the UK and other global SMCs.
10. Monitor the success and output of the Pilot Ireland SMC, including producing coverage reports for scientists and journalists.

11. Report regularly on the progress of the Pilot Ireland SMC to key stakeholders and supporters, including the funders and Advisory Group.
12. Representing the Pilot Ireland SMC at speaking engagements or events as required
13. Participate in out-of-hours media work as and when required.
14. Any other tasks that reasonably fall into the remit of the Senior Press Manager.

Please also be aware of and follow the Science Media Centre's policies and procedures, with particular attention to health and safety, equality and diversity and client service excellence.

To further your development and knowledge you will be expected to attend training as necessary.

The Science Media Centre reserves the right to amend this role profile as necessary, after consultation with the post holder, to reflect changes in or to the job

Role Experience, Knowledge and Skills Profile

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	Essential	Desirable
Experience	<ul style="list-style-type: none"> At least 5 years' experience in a busy science press office or similar science journalism or science communication environment. Experience developing or running major projects. 	<ul style="list-style-type: none"> Experience reading scientific papers and of simplifying complex scientific information for a lay audience. Experience developing and maintaining a database. Existing network of relevant media contacts.
Knowledge & Qualifications	<ul style="list-style-type: none"> A science (or other relevant) degree. A proven interest and broad knowledge of scientific subjects, and the way they are covered in the news media. A proven understanding of the Irish science and media landscapes. 	<ul style="list-style-type: none"> Postgraduate qualification in science or science communication.
Skills	<ul style="list-style-type: none"> Excellent communication skills. Excellent IT skills. Excellent time management and organisational skills. Ability to work independently and operate comfortably in a new or ambiguous environment. Ability to work under pressure in an extremely busy environment. Ability to deal with conflict when it arises. Ability to handle high profile controversial and sensitive information with discretion and diplomacy. Ability to multi-task and perform a range of tasks at speed. 	
Personal style and behaviour	<ul style="list-style-type: none"> Confident self-starter who can work on own initiative. Personal commitment to the values, vision and objectives of the Science Media Centre. 	
Other requirements	<ul style="list-style-type: none"> Commitment to quality and best practice in all aspects of the Pilot Ireland SMC's activities. Evidenced commitment to equality, diversity, and inclusion. 	

Issued on behalf of the Science Media Centre

This job description has been read and understood by me

Signed: _____

Signed: _____

Name (Please print):

Date:

Name (Please print):

Date: